



THE TEXAN

The Official Newsletter of Texas FBLA

State of the state

Texas FBLA end of year review

By Robert Hines

With amazing advances in technology, great leaps in membership, and stunning strides in statewide participation, the State of the State has never been better! Three campaigns to improve the effectiveness of our communication, the numbers of our association, and the value of our participation were put into affect this year.

With the revision of the state website, TexasFBLA.org, the chapters in our state now have unprecedented access to information pertaining to upcoming events,

statewide news, national briefings, and more. Also, the addition of a statewide Message Board feature has enabled members and advisers to communicate with one another on a variety of topics, FBLA-related or otherwise, at any time. This has brought the Texas FBLA family closer than ever.

The Texas FBLA family as a whole has even grown tremendous amounts since last year. With the addition of twelve new chapters and more than five hundred new members, our state chapter has enjoyed a nearly ten percent in-

crease, bringing our grand total of membership to 4000, well beyond our initial goal of 3600. Our percentage increase is second in the Mountain Plains, and raw membership increase is first in the region. Thanks to lots of hard work recruiting at the local level, our state chapter has reached new levels in membership never before achieved.

These membership numbers would be empty, however, if we were not actively involved at all levels of the organization. But that is not the case, as our members have been very active in

fundraisers, conferences and workshops at the local, area, state and national levels. We have had record numbers of attendees at our Area Fall

Workshops and National Fall Leadership Conference, not to mention our

State Leadership Conference in March, with more than 1200 members in attendance. All members attending these conferences and workshops took in lessons about business and leadership that will undoubtedly lead to future success. While at these conferences, they participated in several fundraisers dedicated to helping the March of Dimes. At the

National Fall Leadership Conference in Denver, attendees went to a Blue

Jeans for Babies Dance and helped raise \$2026 along with members from other states. At our State Leadership Conference, great fun led to more funds as the wildly popular March of Dimes Carnival raked even more money for babies!

The State of the Texas State Chapter of FBLA has never been better.

With so many great things, the 2002-2003 year is going to be tough to beat. I challenge next year's State Officer Team, led by President Katrina Litsch, to beat our totals.