



## Table of Contents

### **A Note from the Editor**

FBLA Texas State Reporter/Historian

Marrah Moreland

### **Get Ready for the Beacon to Shine Into Your Future!!!**

State Officer Advisor

DAnn Matlock

### **March Of Dimes**

Texas State Parliamentarian

Grace Ge

### **Area I Fall Leadership Conference**

FBLA Chapter President

Lubbock High School

Tan Li Sun

### **Images From The Omni Corpus Christi Bayfront Tower**

Location of FBLA SLC 2010





## Note from the Editor

Marrah Moreland  
State Reporter/Historian

Hey Texas FBLA! So far this year has flown by in a whirlwind! It seems like just yesterday that we were gearing up for the new school year and now it's days before we compete at SLC! YOUR Texas State Officers are eager to have all of the hard work they've invested, manifested at this year's SLC to be held in Corpus Christi April 8<sup>th</sup> through the 10<sup>th</sup> and hope for it to be the best one yet! Work hard at SLC and you may qualify to go to this year's NLC which will be held in Nashville, Tennessee. You are not going to want to miss this great event in FBLA history so be sure to give it all you have in order to qualify!

Let your message be heard and let The Texan be your voice! In addition, for every article you submit your name will be entered in a drawing to win a New IPOD!! The grand prize will be raffled off at SLC!



# Get Ready for the Beacon to Shine Into Your Future!!!

BY: MRS. DANN MATLOCK, STATE OFFICER ADVISOR

Wow, I hope everyone has had a wonderful semester. It is hard to believe that we are almost mid-way through the school year. I hope you all have had a productive year so far and are ready for everything that FBLA has to offer in the spring.

Get ready to compete at your area conferences. Your advisors should be getting information about the conference in the next few weeks. Make sure you are studying your materials for your events. The State Leadership Conference will be in Corpus Christi this year. This is a wonderful place to have our SLC. You will be able to see the Gulf of Mexico from your hotel room. The dates for SLC are April 8-10. Your advisors want you to do well at the SLC so that you can go to Nationals that will be in Nashville this coming July.

Consider running for a state officer position. You need to start talking with your advisor so that they are ready for the commitment. If you need information about the state officer positions you can talk with the officer from your area or you can contact me at [dannmatlock@smcisd.net](mailto:dannmatlock@smcisd.net). I will be glad to help you in making your decision to run. This is a chance for you to develop your leadership skills, travel, and meet members from across the state.



# FBLA Contribution to March of Dimes

Grace Ge, Texas State Parliamentarian



Texas FBLA has always been an avid supporter of March of Dimes, an organization that funds the research for saving premature babies and preventing premature births. Throughout the state of Texas, local chapters have contributed to this noteworthy volunteer effort. In order to fundraise money for the notable organization, wristbands, t-shirts have been sold in addition to creative fundraise drives that call for not only compassion but also business initiative. This year, the Texas State Officer team has made it one of their prime goals to raise money to contribute to the mass effort. At the 2010 State Leadership Conference in Corpus Christi, officers will walk around with cleverly decorated baby bottles as a fun way of collecting money. This idea originated from the National Officer Team, which utilized this artistic fundraising approach at the National Fall Leadership Conferences. Because Texas FBLA recognizes the importance of keeping its commitment to March of Dimes, the Texas FBLA officers plan to fully incorporate this baby-bottle fundraising strategy as a major component of the leadership conference in hopes of raising thousands of dollars for March of Dimes.



# Area I Fall Leadership Conference

By Tan Li Sun, Chapter President  
Lubbock High School

The Lubbock High School Future Business Leaders of America seeks to inspire and educate students about the importance of a college education. The FBLA students hosted this year's Fall Leadership Conference at Texas Tech University on November the 11<sup>th</sup>. This conference was a huge success and brought much publicity to the south plains region.

FBLA is a student organization that sought to bring business, professionalism, and learning through creative leadership programs. The purpose of this community service project is to assist the Closing the Gaps Coalition and the Texas Higher Education Coordinating Board in their goal to build a first generation college-bound students. The Lubbock High chapter, sponsored by Rose Llanas, brought together over 200 students to learn about college admissions, standardized testing, scholarships and grants, and the importance of attending college. Many workshops were established and many speakers were invited to participate. The FBLA members, who consider education to be the ultimate oracle of success in today's world, worked to motivate younger students to consider getting a college degree before entering the work force. Many students and parents are not familiar with the college education process or how to prepare for the post-secondary level, and these FBLA students are here to change that.

The theme of this leadership conference is, "Survival Skills: It's A Jungle Out There."; stating the adversity young people generally face when stepping away from parents and family and into independence. Much emphasis is placed on exploring the different career choices available. Pros and Cons of professions are given to students along with valuable personal experiences. Denise Tijerina spoke to students about the value of safeguarding one's identity, cash, and peace of mind. She described, in detail, the obstacles to dodge in order to avoid a crash course. Joe Duke introduced some career assessments and self evaluation

questions that can help students in choosing a major. Marcy Ventle, on the other hand, taught pre-college students the significance of time management, long term planning, goal setting, and living a balanced life.

The many speakers and FBLA students all came together to inform first-generation college bound students the values of higher education and success. The FBLA students believe that learning should start at a young age, therefore also plans to instruct elementary level students over core areas of mathematics, sciences, and English. The Lubbock High School FBLA chapter hopes to continue this flow of positive influence throughout the community.

# Images from the Omni Corpus Christi Hotel Bayont Tower



Brennan Foo and Joel Maxwell play a little poolside ping pong



Brennan Foo is excited by the prospect of an all-you-can-eat buffet

