

Texas FBLA State Board
Meeting Minutes
Country Inn & Suites, Irving, Texas
June 12 - 13, 2010

Opening:

The regular meeting of the Texas FBL Board of Directors was called to order at 5:15pm on June 12, 2010 in Irving, Texas at the Country Inn & Suites by Malia Hudson. All Board Members introduced themselves, 3 new area advisors were present, still 2 areas needing advisors to serve on the board.

Present:

Danielle Keuss, Student State President
Malia Hudson, Past Board President
Betty Scott, State Adviser
D'Ann Matlock, State Officer Coordinator
Tammie Morris, Middle Level Representative
Renee Hancock, Business Representative (Treasurer)
Joe Newsom, Business Representative
Cindy Everett, Area I
Absent, Area II
Vacant, Area III
Vacant, Area IV
Judy Singleton, Area V (Vice President)
Deborah Palmer, Area VI (Newly Elected President)
Shunta Thomas, Area VII (Secretary)

Agenda Items:

1. **Minutes from December 2009 Board Meeting were presented.** Renee Hancock made a motion to approve the meeting minutes and Cindy Everett seconded the motion, minutes were approved as read.

2. **Danielle Keuss – president report**

2010 State FBLA Theme – Texas FBLA...Making our Mark in History”
State Team goals for 2010 are:

- Increase in communication by taking advantage of an updated Texas Facebook page

- Increase of membership to 4000 members by continuing to contact prospective, inactive, and active chapters.
- Increase of knowledge and participation of The Texan, through a continuation of a raffle and links through Facebook
- A continuation of community service with the March of Dimes
- Increase sponsorship by contacting professionals and corporations who would be interested in sponsoring a competitive event

State Supported Community Service: March of Dimes

The officer team is in favor of traveling to the New Orleans, Louisiana NFLC on November 12-13, 2010.

The formal/tux color at the 2011 SLC will be royal blue.

The Texas State Cheer at the 2010 NLC will be....”Clap your hands, stomp your feet, Texas FBLA can’t be beat!”

3. Election of officers:

Debbie Palmer – Pres- Renee made motion and Joe seconded – motion passed

Judy Singleton – Current Vice President

Shunta Thomas – Secretary - Judy made motion and Joe seconded – motion passed.

4. **How do we determine finalists for SLC?** Issue was students were eliminated and we had no preliminary events we just had finals and various schools has issues with this method. Brainstorming for solutions took place and the resolution is*Top 10 online test will be qualified for SLC and 6 production students... Change 6 finalists to 10 finalists for the competitive events.*

5. Brainstorming for ways to reduce expenses for SLC but still being able to have all the competitive events.

Renee made a motion to increase SLC dues to \$70, Joe seconded and the motion passed. Renee made a motion to enforce the fact that every chapter that registers for SLC must send a minimum of 1 advisor per chapter or all chapter competitors will be disqualified for all events. Joe seconded the motion – motion passed.

Additional ways to cut expenses is by limiting the number of advisors that attend the State Officer Training event in the summer.

6. **Need to do PR** – billboards, signage, state officers contacting Companies to promote the organization and get sponsorship/contribution dollars, etc – maybe Exhibit at superintendent conferences, mass mail out to superintendents and principals at all schools, contact CTSO’s. Shunta stated she would be interested in taking this project on and the board was in acceptance of that.
7. **Board membership** – (do we disqualify for non-attendance?) The board president will write a letter to the absent board member to inquire about their intentions of serving on the board. If a board member continues to have excessive absenteeism it can subject the board members to vote at the next board meeting and potential

removal could be the end result. A motion was made by Joe that excessive absenteeism from board meetings can subject board members to potential removal from the board. Shunta seconded and the motion carried.

8. **Dallas Stars collaboration opportunity** –On Sunday, John Higgins of the Dallas Stars presented opportunities for the sports club to collaborate with high schools. The presentation lasted 49 minutes.

There were two programs highlighted: *Career Day and Dallas Stars Rush Project*. The career day provides an opportunity for students to go Frisco, learn about a professional team's front office, hear about Dallas Stars projects, and attend a game for \$20/\$25 per ticket. The Rush Project provides a chance for students to compete in the promotion of one specific game and have the results evaluated by the marketing team. Contact information: JHiggins@DallasStars.com/214-387-5541.

The idea was discussed that local chapters could consider instituting the Dallas Stars opportunities into FBLA project competitions. We encourage sponsors to contact Mr. Higgins for more information.

9. **Dallas Cowboys opportunity** – Malia reported that tickets were \$75 for this opportunity.
10. **Proposal to bundle speaker, media, and workshops for one price** – Betty will continue to discuss options with various vendors.

Future SLC dates:

March 31 – April 2, 2011 – San Antonio

March 2012 – Houston

2013 – Yet to be determined

2014 – Corpus Christi

Meeting was adjourned at this point 11:00 pm on Saturday, June 12, 2010.

11. Budget & Financial reports –

- Renee Hancock provided the report. The Financial Team met with the Auditors February 2010 and received good comments. However, Renee wanted members to make the following note:
- Expense Reports should be submitted in the quarter in which they were incurred. Members are reminded to follow the expense policy which requires items to be submitted within 30 days of the occurrence. Following the policy

will eliminate the need to pay additional auditor fees to track and reconcile items in varying quarters (approximately \$750 additional dollars).

- The 2010-2011 Budget was presented based on the 2009-2010 Income Statement:

Income Items

-Travis County Repayment – This income item is closed as all monies have been received to date.

Expense items

-SLC expenses – decorating expenses was removed as it's included in the total vendor AV expenses. We will make a goal to get company sponsors to cover the following expense items: Adviser Reception, Adviser/Judge Breakfast, Adviser/Judge Lunch, Outgoing Officer Lunch, Officer/Adviser Dinner, Entertainment and Programs. This will reduce our budgeted expenses by approximately \$8,100.

-Contracted Services – refers to CPA expenses and should be changed from \$6,500 to \$7,000 to cover any extra amount accessed by the accountant group.

Joe Newsom made a motion to accept the 2010-2011 budgets and it was seconded.

12. **Board members will remind advisors of SLC registration deadlines.** Also, remind advisors to keep the area conferences timely.
13. **Mentors for new advisors** – Each board member was encouraged to ask veteran advisors to serve as a mentor to a new adviser. Motions were made by Debbie Palmer for Allison Carter to represent Area 3 and Joy Hoeflinger to represent Area 4 on the FBLA Board. Both motions were seconded.
14. **TAP updates** –
 - The Largest Percent of Increase Award – chapters must be present at the SLC to receive this award. One award will be granted at the State Level and one award will be granted for each area. Motion made and seconded.
 - Report Events – Once a project theme has been entered and places at SLC then that project may not be used again. Motion made and seconded.
 - Adviser of the Year Award – Advisers can submit no more than once every five years. This item passed with one opposed.
15. **NTS vs. FBLA** – at midyear planning Renee will try to see how much time is involved in getting tickets for the officers and board members, if it is decided she doesn't have time we will leave everything as it is right now, otherwise Renee will purchase tickets with her credit card and get reimbursed from the organization after providing receipts for all the tickets.

Betty will check to see if we are earning any airline points/travel voucher for bulk ticket purchase. Joe will check if points can in fact be earned for non-profit organizations.

16. **Special circumstances & issues at SLC** – In order to maintain confidentiality, only board members will be allowed in the Conference Headquarters room where the grading is done. A Grievance Form will be created to be used to report any problems encountered during SLC. Responses will be provided within thirty days after SLC.
17. **SLC Dress code** – Business attire is required. We will have someone monitoring for proper dress code or students will not be able to go on stage at the awards ceremony.
18. **Release of liability on officer permission slips for travel** – D'Ann will request examples of other area release forms and send them to Joe and a form will be decided on.
19. **Quorum needed at area meetings at SLC** – Include in the script for opening session that all voting members need to attend the voting delegates meeting. Renee will check prices for ribbons that stick at the bottom of the name tag –Competitive event participant, Board Member, Voting Delegate and Advisor. This should improve participation and easier identification of all the conference roles.
20. **Testing/grading at SLC** – Renee and the group of people who are checking the scores need to be hidden from the people who continue to enter the conference headquarters room.
21. **Awards script** – the following suggestions were taken from the SLC Adviser Evaluations forms and will be instituted at the next SLC. In the interest of time at SLC:
 - Winners will be listed in random order on the big screen and called up only once to enter onto the stage.
 - Board members will be recognized as a group not individually.
 - Parents will stand all at once during closing and then formally recognized during Officer Luncheon.

Future Dates:

Mid-year Board Meeting – January 14th at 6:00 PM to January 15th to whenever, Board will only pay for one night of hotel stay, if Board member elects to stay over for Saturday evening, it will be at their own expense. State Officers will meet on January 15th till January 16th.

Deadline for SLC registration – February 25th
Deadline for Hotel registration – March 4th
Online testing – February 28th – March 11th

Postmark by March 4th for all entries

Board meeting adjourned at 2:31pm.